Where Does The Money Go? - Breakdown of Campaign Spending by Expenditure Codes and by Office for 2000 Primary and General Election

Codes	Expenditure Purpose Code Descriptions	SW Primary	% of totals	SW General	% of totals	Senate Primary	% of totals	Senate General	% of totals	House Primary	% of totals	House General	% of totals	Codes
A	Agent*	$521,675.00	33.4%	$2,109,254.00	64.4%	$151,339.67	13.8%	$187,517.31	8.0%	$32,622.73	1.6%	$526,595.30	8.40%	A
B	Broadcast Advertising (Radio, TV)	$40,849.02	2.6%	$25,701.00	0.8%	$29,187.23	2.7%	$178,004.02	7.5%	$33,786.55	1.7%	$347,222.78	5.60%	B
C	Cash Contributions	$1,646.51	0.1%	$14,586.00	0.4%	$49,389.00	4.5%	$211,086.95	9.0%	$142,492.97	7.0%	$583,530.13	9.40%	C
F	Fundraising Event Expenses	$18,153.42	1.2%	$9,789.30	0.3%	$14,985.00	1.4%	$17,997.04	0.8%	$33,052.31	1.6%	$75,447.56	1.20%	F
G	General Operational Expenses (describe if over $50)	$66,705.05	4.3%	$49,189.13	1.5%	$77,964.03	7.1%	$51,617.27	2.2%	$187,167.29	9.2%	$232,185.46	3.70%	G
I	Interest Payment	$0.00	0.0%	$0.00	0.0%	$0.00	0.0%	$8,475.71	0.4%	$2,562.49	0.1%	$1,088.89	0.02%	I
L	Literature, Brochures, Printing	$109,031.06	7.0%	$73,672.40	2.3%	$249,711.35	22.7%	$893,180.42	37.9%	$471,324.24	23.2%	$1,728,483.02	27.70%	L
M	Management Services	$333,788.80	21.4%	$129,357.31	4.0%	$54,062.26	5.2%	$107,867.67	4.6%	$236,405.87	11.6%	$204,721.16	3.30%	M
N	Newspaper and Other Periodical Advertising	$5,471.26	0.4%	$3,138.25	0.1%	$42,293.02	3.8%	$85,173.88	3.6%	$54,451.04	2.7%	$277,037.68	4.40%	N
O	Other Advertising (yard signs, buttons, etc.)	$21,630.00	1.4%	$29,087.41	0.9%	$57,869.64	5.3%	$55,132.69	2.3%	$108,207.11	5.3%	$168,525.61	2.70%	O
P	Postage	$61,902.13	4.0%	$33,833.06	1.0%	$89,990.07	8.2%	$157,148.66	6.7%	$230,415.90	11.3%	$749,129.01	12.00%	P
R	Reimbursements	$26,504.77	1.7%	$21,660.73	0.7%	$47,613.86	4.3%	$69,767.38	3.0%	$78,830.60	3.9%	$201,117.50	3.20%	R
S	Survey and Polls	$48,325.00	3.1%	$87,557.80	2.7%	$21,749.79	2.0%	$102,946.79	4.4%	$48,740.37	2.4%	$195,076.39	3.10%	S
T	Travel Expenses (describe if over $50)	$11,641.77	0.7%	$7,776.44	0.2%	$29,118.95	2.6%	$42,172.19	1.8%	$39,232.20	1.9%	$74,923.61	1.20%	T
W	Wages. Salaries, Benefits	$98,407.95	6.3%	$164,660.18	5.0%	$74,697.28	6.8%	$94,091.13	4.0%	$168,227.73	8.3%	$330,149.99	5.30%	W
Z	Preparation and Production of Advertising	$41,493.00	2.8%	$125,604.50	3.8%	$19,702.00	1.8%	$36,386.37	1.5%	$96,608.26	4.8%	$387,602.26	6.20%	Z
?	No code provided/data entry error	$153,107.71	9.8%	$388,885.92	11.9%	$90,781.51	8.2%	$59,232.63	2.5%	$66,570.46	3.3%	$154,115.13	2.50%	?
		$1,560,332.45	100.2%	**$3,273,753.43**	100.0%	**$1,100,454.66**	100.4%	**$2,357,798.11**	100.2%	**$2,030,698.12**	99.9%	**$6,236,951.48**	99.92%	
	*(PC 9 report required if agent makes													
	expendture for committee, ie. media buy)													
	Radio and TV cost estimates													
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		$604,017.02	**38.8%**	$2,260,559.50	**69.0%**	$200,228.90	**18.3%**	$401,907.70	**17.0%**	$163,017.54	**8.1%**	$1,261,420.34	**20.20%**	
	figures are from PC 3 expenditure reports provided by the Elections Division													
	total expenditures in Summary Books are slightly higher because of in-kind													
	expenditures and other spending recorded on forms other than the PC 3s													

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