



# Money in Politics Research Action Project

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## Of the 17 PACs Raising Money for and against Ballot Measures, 14 Raised More Than 3/4ths of Their Dollars from 10 or Fewer Donors

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Ballot measure campaigns continue to be dominated by a few donors. Seven raised all of their funds from fewer than 10 donors, and no PAC received more than 10 percent of its total from small donors.

**Chart 1: Contributions to Both Sides of November 2006 Ballot Measures<sup>1</sup>**

BM	"Yes" Campaigns				"No" Campaigns				\$ Leader (Yes or No)				
	PAC(s)	BCB <sup>1</sup>	Total \$ thru 1 <sup>st</sup> Supp <sup>2</sup>	Total	PAC(s)	BCB	Total \$ thru 1 <sup>st</sup> Supp <sup>22</sup>	Total					
39	Neighbors Helping Neighbors	0	\$76,839	\$76,839	No organized campaign.				Yes				
40	Our Courts Committee	0	\$526,608	\$526,608	No on Constitutional Amendment 40	0	\$398,334	\$398,334	Yes				
41 & 48	41 - Freedomworks Issues PAC	\$33	\$19,157	\$19,190	Defend Oregon Coalition	0	\$3,256,405	\$3,256,405	No				
	48 - Rainy Day Amendment Committee	\$0	\$1,399,043	\$1,399,043									
	<i>Combined Totals</i>	\$33	\$1,418,200	\$1,418,233									
42	No organized campaign.				Oregonians against Insurance Rate Increases	\$0	\$4,953,788	\$4,953,788	No				
43	Keep Our Daughters Safe DBA Committee to Protect Our Teen Daughters	\$35,522	\$812,758	\$848,280	No on 43 Committee	\$0	\$1,358,330	\$1,358,330	No				
44	Yes on Measure 44 – Prescription for a Healthy Oregon	\$0	\$161,938	\$161,938	No organized campaign.				Yes				
45	Restore Oregon's Term Limits Committee	\$0	\$2,085,555	\$2,085,555	Oregonians for Voter Choice	\$0	\$291,788	\$291,788	Yes				
					Elections Are Term Limits	\$0	\$80,052	\$80,052					
					<i>Combined Totals</i>	\$0	\$371,840	\$371,840					
46 & 47	Money is Not Democracy (MIND)	\$5,148	\$481,198	\$486,346	Protect Our Voice	\$0	\$189,106	\$189,106	No				
					Total figure reflects BCB and contributions required to be reported through 10/30/2006 minus the \$267,610 that MIND PAC reported spending on signature-gathering.					No Censorship Committee	\$2,309	\$12,000	\$14,309
					If You Lose Your Voice This Time, You'll Never Get it Back Committee	\$0	\$347,000	\$347,000					
					<i>Combined Totals</i>	\$2,309	\$548,106	\$550,415					

<sup>1</sup> Beginning Cash Balance, or total cash the PAC had on hand at the beginning of the reporting period.

<sup>2</sup> Data based on general election disclosure reports filed with the Secretary of State's office through October 30, 2006. Numbers include cash, in-kind contributions and loans received and may change due to auditing and amendments. MiPRAP's analysis focuses on the PACs whose sole focus is on opposing or supporting current ballot measures. While other PACs have indicated their position on numerous measures, they given their dollars to one of the PACs listed above, so including them would be double counting dollars.

**Chart 2: Fundraising Differences between "Yes" and "No" Campaigns<sup>1</sup>**

BM	"Yes" Fundraising Total	"No" Fundraising Total	Difference between Total "Yes" and "No" Contribution Totals	Underdog Percentage of Opposition Fundraising (underdog side)
39	\$76,839	No organized campaign.	\$76,839	(no) N/A
40	\$526,608	\$398,334	\$128,274	(no) 75.6%
41 & 48	\$1,418,233	\$3,256,405	\$1,838,172	(yes) 43.6%
42	No organized campaign.	\$4,953,788	\$4,953,788	(yes) N/A
43	\$848,280	\$1,358,330	\$510,050	(yes) 62.5%
44	\$161,938	No organized campaign.	\$161,938	(no) N/A
45	\$2,085,555	\$371,840	\$1,713,715	(no) 17.8%
46 & 47	\$486,346	\$550,415	\$64,069	(yes) 88.4%
<i>These figures are based on the \$486,346 the MIND PAC did not contribute to the 46 and 47 signature gathering campaigns.</i>				

<sup>1</sup> Data based on general election disclosure reports filed with the Secretary of State's office through October 30, 2006. Numbers may change due to auditing and amendments.

**Chart 3: Small Donor Contributions Compared with Contributions from Top 10 Donors<sup>1</sup>**

BM	"Yes" Campaign				"No" Campaign			
	Miscellaneous Contributions of \$100 or less		Top 10 Contributors		Miscellaneous Contributions of \$100 or less		Top 10 Contributors	
	\$	%	\$	%	\$	%	\$	%
39	\$0	0%	\$76,839	100%	No organized campaign.			
40	\$0	0%	\$526,608	100%	\$10,925	2.7%	\$199,789	50.2%
41 & 48	\$9726	<1%	\$1,402,174	98.9%				
	<i>See the text below for the breakdown by each Yes on 41 and 48 PAC.</i>				\$4774	<1%	\$2,580,091	79.2%
42	No organized campaign.				\$170	<1%	\$3,871,898	78.2%
43	\$46,402	5.7%	\$755,328	92.9%	\$123,279	9.1%	\$957,109	70.5%
44	\$100	<1%	\$158,681	98.0%	No organized campaign.			
45					\$27	<1%	\$289,712	77.9%
	\$0	0%	\$2,085,555	100%	<i>See the text below for the breakdown by each No on 45 PAC.</i>			
46 & 47	\$50,039	6.7%	\$682,384	91.1%	\$0	0%	\$472,106	86.1%
	<i>These contribution totals and percentages are based on the \$748,808 contribution total reported on the 1<sup>st</sup> General report.</i>				<i>See the text below for the breakdown by each No on 46/47 PAC.</i>			

<sup>1</sup> Data based on general election disclosure reports filed with the Secretary of State's office through October 30, 2006. Numbers may change due to auditing and amendments.

Three measures have either no proponent or no opponent. The chief petitioners of measure 40, which would bar insurance companies from using credit ratings to set insurance rates, have not formed a campaign to promote the measure. Neither measure 39, which would prohibit a public body from condemning private property if it intends to convey it to a private developer, nor measure 44, which would allow any Oregon resident without prescription drug coverage to participate in the state's prescription drug program, has attracted any organized opposition.

Measures 41 and 48 are being treated as one measure by the chief political committee (commonly referred to as a PAC) that opposes it, Defend Oregon. On the yes side, however, each measure has a distinct PAC. The PAC supporting Measure 41, Freedomworks Issues PAC, garnered all of its \$19,157 in contributions in the 2006 general election to date from three contributors. The Rainy Day Amendment Committee, which supports Measure 48, raised 99.3 percent (or \$1,389,217) of its funds

from its top 10 contributors, and \$9726 (or less than 1 percent) of its funds from miscellaneous contributors.

Two separate PACs have formed to fight Measure 45 restoring term limits. Oregonians for Voter Choice raised \$27 from miscellaneous contributors giving \$100 or less and raised \$217,261 (or 74.5 percent) from its top 10 givers. Elections are Term Limits raised all of its \$80,052 from three donors.

Three PACs are opposing measures 46 and 47. The No Censorship Committee raised all of its \$12,000 total from two contributors. Protect Our Voice raised all of its \$189,106 from nine contributors. If You lose Your Voice This Time, You'll Never Get it Back Committee raised \$310,000 (or 89.3 percent) of its funds from its top 10 donors with no money coming from miscellaneous contributors.

Several campaign reports require extra scrutiny to follow the money to the end of the disclosure trail.

The Oregon Family Farm Association PAC, which contributed more than half of the money in support of ballot measure 39 and nearly all of the money in support of ballot measure 40, received 82 percent of its funding from just seven donors, including Loren Parks, several timber interests and a developer. Measure 39 has garnered no organized opposition. Unions and lawyers dominate fundraising in opposition to Measure 40.

The “yes” side of Measure 43 has raised almost 80 percent of its funds from Oregon Right to Life PAC (ORTL PAC), which broke from its history of raising 90-plus percent of its funds from contributors giving \$100 or less. During the last reporting period, ORTL PAC received \$450,000 from Oregon Right to Life, a political non-profit.

Disclosure reports for the campaigns supporting Measure 45, which would re-instate term limits, and Measure 48, which would create a state spending limit, show contributions going back and forth between each PAC. On October 20, 2006, the Restore Oregon Term Limits Committee received \$50,000 in cash from the Rainy Day Amendment Committee. On October 18, 2006, the Rainy Day Amendment Committee reports receiving a \$48,780 in-kind contribution of literature and postage from the Restore Oregon’s Term Limits Committee. The Rainy Day Amendment Committee reports receiving an \$85,000 loan from Restore Oregon’s Term Limits on October 27, 2006, and Restore Oregon’s Term Limits reports receiving an \$85,000 loan repayment from the Rainy Day Amendment Committee on October 23, 2006. Both campaigns are largely funded by groups whose major contributor is New York businessman Howard Rich.

“I understand that campaigns sometimes need to reach out to other organizations and PACs to raise money. But when they raise so much money from a few sources that in turn raise so much money from a few sources I have to wonder why the ballot measure campaign did not go directly to the original source in the first place,” said Sarah Wetherson, research and outreach associate with the Money in Politics Research Action Project.

**Chart 4: Top 10 Contributors to Each Side of Measures on the November 2006 Ballot**

BM	“Yes” Groups and Their Top 10 Contributors	Yea Amount	‘No” Groups and Their Top 10 Contributors	Nay Amount
39	Neighbors Helping Neighbors Oregon Family Farm Association PAC \$39,800 (51.8%); Seneca Jones Timber Company \$35,000 (45.6%); Oregonians in Action PAC \$1000 (1.3%); Oregonians in Action \$539 (0.7%); Oregon Association of Realtors \$500 (0.7%)	\$76,839	No organized campaign.	

BM	"Yes" Groups and Their Top 10 Contributors	Yea Amount	'No" Groups and Their Top 10 Contributors	Nay Amount
40	Our Courts Committee	\$526,608	No on Constitutional Amendment 40	\$398,334
	Oregon Family Farm Association PAC \$505,370 (96.0%); Judicial Integrity Coalition \$20,261 (3.8%); Oregonians in Action \$877 (<1%); Larry George \$100 (<1%)  <b>Follow the Money Alert:</b> Of the \$622,160 the Family Farm Association PAC raised, 82% came from seven donors: Loren Parks \$200,000 (32.1%); Norman Brenden and Swanson Group, Inc. \$60,250 (9.7%) each; A-Dec Dental Equipment and Seneca Sawmill Company \$51,250 (8.2%) each; Hire Calling Public Affairs (Dick Wendt) and Columbia Helicopters/Wes Lematta \$43,750 (7.0%) each.		Oregon Education Association \$50,000 (12.6%); Service Employees International Union 503 \$30,000 (7.5%); Miller Nash LLP \$25,000 (6.3%); Cosgrave Vergeer Kester LLP \$15,500 (3.9%); Davis Wright Tremaine LLP \$14,800 (3.7%); Our Oregon \$14,489 (3.6%); Ball Janik LLC, Freightliner LLC, Harrang Long Gary Rudnick PC, Markowitz Herbold Glade & Melhaf PC, Stoll Stoll Berne Lokting & Shlacter PC \$10,000 (2.5%) each	
41 & 48	41 - Freedomworks Issues PAC	\$19,157	Defend Oregon Coalition	\$3,256,406
	Freedomworks \$17,657 (92.2%); Taxpayer Defense Fund \$1000 (5.2%); Oregon Citizens for a Sound Economy PAC \$500 (2.6%)		Oregon Education Association \$744,552 (22.9%); American Association of Retired People \$399,712 (12.3%); Service Employees International Union Local 503 \$295,230 (9.1%); AFT-Oregon Issue PAC \$265,000 (8.1%); Oregon AFSCME Council 75 \$204,513 (6.3%); Oregon School Employees Association, School Employees Exercising Democracy \$201,000 (6.2%); AARP Oregon \$163,435 (5.0%); Service Employees International Union \$157,675 (4.8%); Oregon AFL-CIO \$79,822 (2.5%); Our Oregon \$69,151 (2.1%)	
	48 - Rainy Day Amendment Committee	\$1,399,043		
	Americans for Limited Government \$730,672 (52.2%); Club for Growth State Action \$300,000 (21.4%); Restore Oregon's Term Limits \$133,780 (9.6%); National Taxpayer's Union \$103,642 (7.4%); Taxpayer Association of Oregon Spending Limit PAC \$90,773 (6.5%); Bryan John \$25,500 (1.8%); Taxpayer Association of Oregon \$3250 (0.2%); Malcolm McIver \$750 (<1%); Janet Esler Rose \$450 (<1%)  <b>Follow the Money Alert:</b> Taxpayers Association of Oregon Spending Limit PAC received 94.1 percent of its money from Illinois-based group, Americans for Limited Government, which is largely funded by New York businessman Howard Rich. Contributions from Restore Oregon's Term Limits Committee include an \$85,000 loan repayment a \$48,780 in-kind contribution of literature and postage to the Rainy Day Amendment Committee.			
42	No organized campaign.		Oregonians against Insurance Rate Increases	\$4,953,788
			State Farm Mutual Automobile Insurance Company \$803,031 (16.2%); Farmers Group, Inc. \$694,101 (14.0%); Property Casualty Insurers \$604,800 (12.2%); Allstate Insurance Company \$433,796 (8.8%); SAFECO Insurance Co of America \$362,828 (7.3%); Progressive \$294,036 (5.9%); St. Paul Travelers \$188,388 (3.8%); American Family Mutual Insurance Company \$170,502 (3.4%); Nationwide Mutual Insurance Company \$164,096 (3.3%); Country Mutual Insurance Company \$156,321 (3.2%)	
43	Keep Our Daughters Safe dba Committee to Protect Our Teen Daughters	\$812,758	No on 43 Committee	\$1,358,330
	Oregon Right to Life PAC \$640,693 (78.8%); Oregon Right to Life \$92,634 (11.4%); Michael Stepovich \$3000 (1.4%); Columbia Helicopters, Inc \$2000 (<1%); Jeff Scott Peterson \$1001 (<1%); 16 Individual donors \$1000 (<1%) each  <b>Follow the Money Alert:</b> While in the past, Oregon Right to Life PAC has raised 90 percent or more of its dollars from contributors giving \$100 or less, it's most recent reports show it receiving \$450,000 from Oregon Right to Life, a political nonprofit.		Planned Parenthood of the Columbia Willamette \$432,471 (31.8%); Planned Parenthood Health Services of SW Oregon \$131,034 (9.6%); NARAL Pro-Choice Oregon \$96,136 (7.1%); ACLU of Oregon \$92,969 (6.8%); Planned Parenthood of Western Washington \$75,000 (5.5%); Planned Parenthood Action Fund \$50,000 (3.7%); Planned Parenthood of California \$30,000 (2.2%); Susan Burmeister-Brown \$20,000 (1.5%); NARAL Pro-Choice America \$15,000 (1.1%); Our Oregon \$14,500 (1.1%)	
44	Yes on Measure 44 - Prescription for a Healthy Oregon	\$161,938	No organized campaign.	

BM	"Yes" Groups and Their Top 10 Contributors	Yea Amount	'No" Groups and Their Top 10 Contributors	Nay Amount
	AARP Oregon \$57,760 (35.7%); Our Oregon \$19,142 (11.8%); Oregonians for Health Security \$15,867 (9.8%); Oregon School Employees Association School Employees Exercising Democracy \$15,000 (9.3%); Service Employees International Union Local 503 \$13,900 (8.6%); Oregon Education Association \$13,000 (8.0%); Oregon AFSCME Council 75 \$10,000 (6.2%); CareOregon \$5000 (3.1%); Oregon State Public Interest Research Group \$4012 (2.5%); Nurses United PAC, UFCW Northwest Federal Credit Union \$2500 (1.5%) each			
	Restore Oregon's Term Limits Committee	\$2,085,555	Oregonians for Voter Choice	\$291,788
45	<p>US Term Limits \$1,240,000 (59.5%); National Taxpayers Union \$700,000 (33.6%); Rainy Day Amendment Committee \$135,000 (6.5%); Committee to Restore Oregon Term Limits \$10,305 (&lt;1%); Paul Farago \$250 (&lt;1%)</p> <p><b>Follow the Money Alert:</b> Illinois-based US Term Limits is largely funded by NY businessman Howard Rich. Contributions from Rainy Day Amendment Committee include an \$85,000 loan that Restore Oregon's Term Limits Committee repaid. In addition, Restore Oregon's Term Limits Committee made a \$48,780 in-kind contribution of literature and postage to the Rainy Day Amendment Committee.</p>		<p>Public Affairs Counsel \$48,069 (16.5%); Oregonians Against Unhealthy Taxes \$41,966 (14.4%); Schubert Flint Public Affairs \$25,125 (8.6%); Oregon Education Association \$25,000 (8.6%); Oregon Restaurant Association \$20,000 (6.9%); AGC Committee for Action \$17,500 (6.0%); Majority 2006 \$12,000 (4.1%); Oregon AFSCME Council 75 and Oregon Beverage PAC \$10,000 (3.4%) each; Public Direct \$7600 (2.6%)</p> <p>Elections are Term Limits</p> <p>Service Employees International Union Local 503 \$50,167 (62.7%); Oregon Education Association \$15,000 (18.7%); Our Oregon \$14,885 (18.6%)</p>	\$80,052
	Money is Not Democracy (MIND)	\$748,808/ \$481,198	Protect Our Voice	\$189,106
46 & 47	<p>Harry Lonsdale \$245,000 (32.7%); Daniel Meek \$238,600 (31.9%); Petitioning.net \$135,410 (18.1%); Democracy's Edge Action Fund \$44,000 (5.9%); William Boyer \$15,000 (2.0%); Steven Marsden, Kerstin Adams, Richard Williams \$1000 (&lt;1%) each; Citizens for Yamhill County Public Utility District \$774 (&lt;1%); Elwyn Tesche \$600 (&lt;1%)</p> <p><b>Follow the Money Alert:</b> The MIND PAC raised \$748,808 through them most recent reporting deadline to add to its \$5148 balance. It spent \$267,610 on the signature-gathering effort, leaving \$481,198 for the November campaign.</p>		<p>Win McCormack \$75,000 (39.7%); Our Oregon \$46,773 (24.7%); Service Employees International Union Local 503 \$30,333 (16.0%); Oregon Education Association \$25,000 (13.2%); International Union of Painters and Allied Trades \$3500 (1.9%); Edmund Hayes Jr., Coquille Indian Tribe and Debi Coleman \$2500 (1.3%); Linda Love \$1000 (&lt;1%)</p> <p>If You Lose Your Voice This Time You'll Never Get it Back Committee</p> <p>Oregon Local Grocery Committee \$50,000 (14.4%); Service Employees International Union Local 503 (13.0%); Oregon AFSCME Council 75 \$40,000 (11.5%); Oregon Health Care Association and Oregon Association of Realtors \$30,000 (8.6%) each; Oregon Restaurant Association, Oregon Restaurant Association PAC, Oregon Forest Industries Council and Associated Oregon Industries \$25,000 (7.2%); Associated General Contractors Committee for Action \$15,000 (4.3%)</p> <p>No Censorship Committee</p> <p>American Civil Liberties Union \$11,500 (95.8%); American Federation of Teachers - Oregon Issue PAC \$500 (4.2%)</p>	\$347,000 \$12,000

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